

## TriMax SPORTS INC.

Contact us for private label information. Call or e-mail your sales representative today! Toll Free.1.877.415.3425 | Fax no: 604.421.9806 | service@zenathletics.com

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# PRODUCT CATALOGUE

TriMax Sports is proud to distribute its quality name brands of Fitness, Yoga and Wellness products to the market.











Zenzation Athletics provides Yoga & Pilates enthusiasts with studio grade yoga, pilates & wellness accessories.

PürEarth represents eco friendly and earth conscious yoga and wellness products.



# fitness

**PürAthletics** offers a line of consumer grade fitness & yoga products with exceptional value.

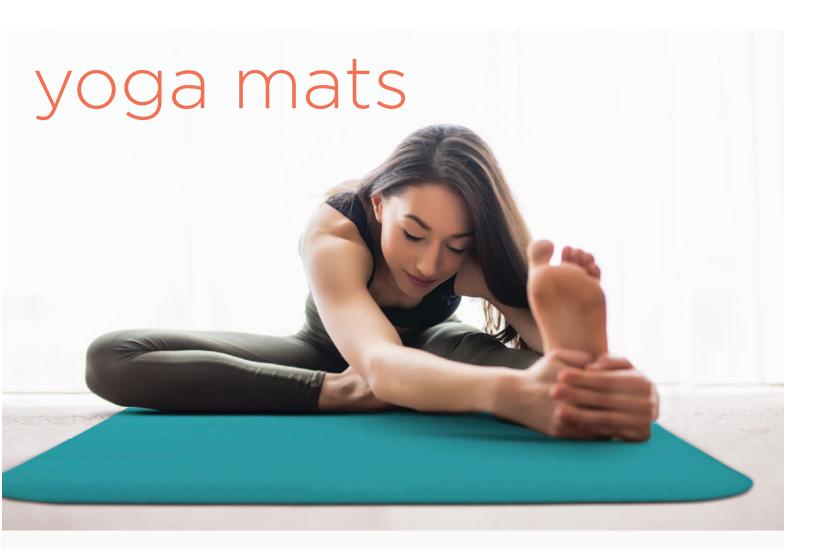


# wellness

**Zenzation Athletics Rejuvenate** is a selection of therapeutic products for strength, rehabilitation and therapy.



2







Rounded Corner

	<b>EKK</b>	(,) PürEarth	(,,)PürEarthII
ECO YOGA MAT FEATURES AND BENEFITS	WTE10442/WTE10443	WTE10502	WTE10333/WTE10335
TPE Technology (Thermo plastic elastomer & rubber)	•	•	•
Non-Toxic, latex, PVC & chloride free	•	•	•
Moisture resistant, antibacterial close cell design	•	•	•
Recyclable & 100% decomposable	•	•	•
Up to 60% lighter than PVC, great for travel	•	•	•
Rounded corners keeps the mat flat	•	•	•
Double sided use	•	•	•
Excellent comfort & traction grip wet or dry	•	•	•
Includes carry cord	•	•	•
Extra long size - 72"	•		

	Zenzation Athletics	PürAthletics*	PurAthletics*
PVC YOGA MAT FEATURES AND BENEFITS	WTE10002	WTE 1 0 4 5 8	WTE10458/WTE10125 WTE10126/WTE10564
Non slip surface; conforms around your hands and feet for a more secure grip during yoga postures	•	•	•
Made with PVC & cotton mesh that is durable and feels natural	•	•	•
Sticky PVC mats help enhance yoga posture	•	•	•
Great dry traction	•	•	•
(6P) Phtalates-free, Latex-free			•
Anti-microbial sealed edge	•		
Rounded corner	•		



O PürEarth® 4mmEKK® Yoga Mats WTE10442

• Size: 1/8" (4mm) x 24" x 72"

Available in:



PürEarth 6mm EKK Yoga Mats WTE10443

• Size: 1/4" (6mm) x 24" x 72"

Available in:





PürEarth 5mm ECO Yoga Mats WTE10502

• Size: 3/16" (5mm) x 24" x 68"

Available in:



O Pür Earth II 3mm (Ultimate) ECO Yoga Mats WTE10333

- Size: 1/8" (3mm) x 24" x 68"
- Patented Technology 100% TPE
- 100% post consumer recyclable
- Made in Taiwan





O Pür Earth II

WTE10335



5mm (Ultimate) ECO Yoga Mats

• Size: 3/16" (5mm) x 24" x 68"

• Patented Technology 100% TPE

• 100% post consumer recyclable





Zenzation Athletics

Premium Yoga Mats WTE10002

- Size: 1/4" (6mm) x 24" x 68"
- Extra thick for comfort

Available in:





## PürAthletics<sup>®</sup>

Extra Wide Studio Grade Yoga Mat WTE10564

- Extra-wide 30" (W) x 72" (L)
- Over 1/4" (6mm) thick

Available in:





## PürAthletics<sup>®</sup>

Premium Exercise And Pilates 1/2" Mat WTE10740

- Size: 1/2" (12mm) x 24" X 72"
- Extra Thick NBR/PVC Closed-cell foam
- Dual textured mat vertical ribbed and flat texture

Available in:



## PurAthletics<sup>®</sup>

Exercise and Pilates 3/8" Mat WTE10456

- 3/8" (10mm) x 24" X 60"
- Extra Thick 5/8"/10mm NBR/PVC Closed-cell foam
- Dual textured mat vertical ribbed and flat texture

Available in:



## PurAthletics\*

5mm Studio Grade Yoga Mat with Carry Strap Model: WTE10677

- 1/4" (5mm) x 24" x 68"
- Made with PVC and cotton mesh
- Sticky Mat
- Easy to clean and long lasting
- Lightweight ideal for travel
- Includes a downloadable workout chart
- Stretchable Carry Strap included

Available in:



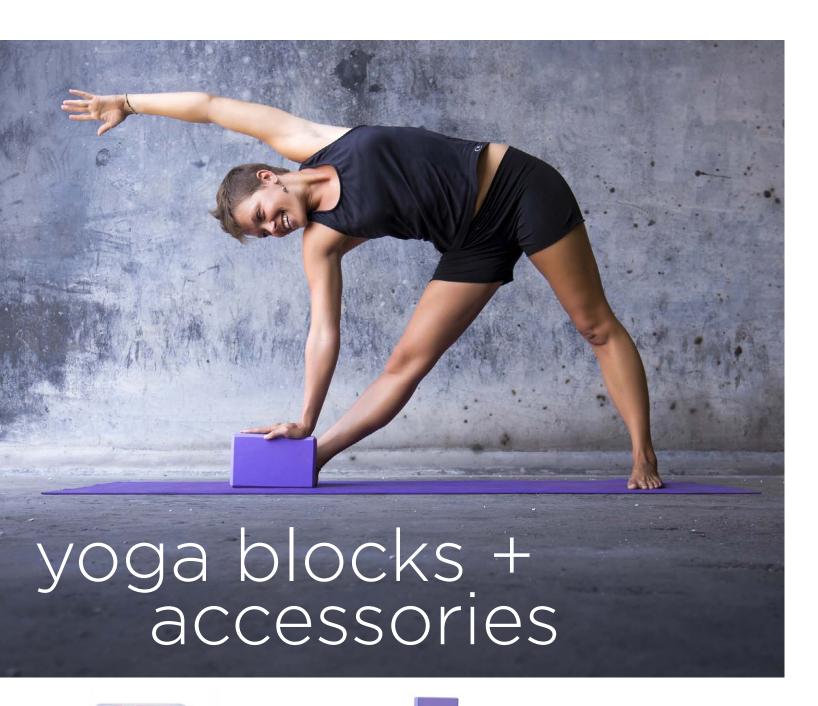
## PurAthletics\*

5mm Yoga Sticky Mats WTE10125

- Size: 3/16" (5mm) x 24" x 68"
- Made with PVC and cotton mesh
- Sticky Mat
- Easy to clean and long lasting
- Lightweight ideal for travel









Zenzation Athletics **Premium Yoga Block** WTE10553

- Extra thick yoga block
- 4" x 6" x 9"
- Bevelled edges allow for quick and easy gripping
- Odourless, dense, high-grade foam
- Lightweight, great for travel
- Aids in stretch and extension
- Stabilize your body while achieving proper alignment



Zenzation Athletics Yoga Block Set WTE10448

- 2 pcs. Yoga Block
- 3" x 6" x 9"
- Odorless, dense high-grade Eva foam supports and cushions your body
- Transform yoga poses by adding stretch and extension
- Beveled edges, lightweight and extremely durable
- Place under the hips, hands, heels or between hands

Available in:



Zenzation Athletics Yoga Block

WTE10064

- 3" x 6" x 9"
- Bevelled edges allow for quick and easy gripping
- Odourless, dense, high-grade foam
- Lightweight, great for travel
- Aids in stretch and extension
- Stabilize your body while achieving proper alignment





## PurAthletics\*

**Serenity Printed Yoga Block** WTE10683

- 4" x 6" x 9"
- Three (3) designs to choose from

Available in:



( PürEarth **Printed ECO Cork Yoga Block** WTE10731

- 3" x 6" x 9"
- Mandala inspired print design
- Sustainable, eco-friendly cork

Available in:



( PurEarth Cork Yoga Block WTE10030

- 3" x 6" x 9"
- Sustainable, eco-friendly cork



Zenzation Athletics

**Yoga Block And Strap Set** WTE10200

- Set consists of Yoga Block and Yoga Strap
- Yoga Block: 3" x 6" x 9"
- Yoga Strap: 6' x 1.5"

Available in:



Zenzation Athletics Yoga Strap 8' Length WTE10586

- Size: 8' x 1.5"
- Cotton polyester blend
- Premium webbing strap with adjustable plastic buckle

Available in:



PürEarth Organic Cotton Yoga Strap 8' LengthWTE10432

- Size: 8' x 1.5"
- 100% organic-grown cotton
- Adjustable strap with metal buckle



Zenzation Athletics

Yoga And Mat Carry Strap WTE10691BL

- Size: 68" x 1.5"
- Holds yoga mat 3mm thick and up
- Adjustable loop on both ends
- Made of 100% polyester webbing



Zenzation Athletics

**Sculpting Band** WTE10427

- Fits various ankle/wrist sizes
- Adjustable resistance levels

Zenzation Athletics

• Targets: arms, thighs & glutes • 14 illustrated poses on strap



Zenzation Athletics

**Fitness/Pilates Bands** WTE10054

- 6" wide X 5' long
- 3 grade A latex low powder bands
- Resistance levels medium, light and extra light



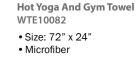
Zenzation Athletics Yoga And Exercise Pad WTE10593

- 3/4" X 7 3/4"
- Available in 4 colors: Light Grey, Lavender, Black and Mint Green
- Lightweight and easy to transport Available in:















WTE10091

• Size: 16" x 36"

Microfiber

























Zenzation Athletics Non-Slip Yoga Socks WTE10451

- Sole and heel targeted traction design for non-slip
- · Increase balance and stability
- Hygienic mat use
- Non-slip grip dots made of PVC
- One size fits most



- Size: 12.75" x 5"
- High-quality, sturdy yoga prop to assist with backbends, crow, crane and headstands
- Increases spine flexibility
- Helps build core and back strength

Available in:







## PürAthletics

Zenzu Ball Chair WTE10441

- Adjustable 4 position height for users 5' to 6'2"
- Eco-friendly Pro-Series Ball, (6P) Phtalates-free. Latex free.
- Adjustable padded lumbar support
- Sturdy steel with 5 legs
- Compact, quick and easy to assemble
- Recommended by health practitioners
- Takes pressure off spine, strengthens core muscle with "active sitting"
- Made in Taiwan







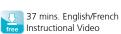




Zenzation Athletics A. 55cm Exercise Ball

WTE10035R B. 65cm Exercise Ball WTE10004BL

- Gym-grade fitness
- Puncture and burst resistant tested to 700 lbs/318kg.
- Eco-friendly
- (6P) Phtalates-free
- Latex-free



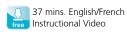


Available in:

## PurAthletics\*

A. 55cm Exercise Ball WTE1018255R B. 65cm Exercise Ball WTE1018265B

- Home and studio grade
- Puncture and burst resistant tested to 500 lbs/227kg.
- Eco-friendly
- (6P) Phtalates-free
- Latex-free

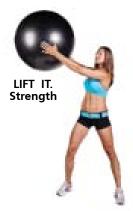




A. 55cm Exercise Ball WTE10251 B. 65cm Exercise Ball WTE10255 C. 75cm Exercise Ball WTE10256

- Home and studio grade
- Puncture and burst resistant tested to 500 lbs/227kg.
- Eco-friendly
- (6P) Phtalates-free
- Latex-free

37 mins. English/French free Instructional Video







SHAKE IT. Core

## Benefits of using exercise balls:

Weight loss, sculpts, strenghtens and tones.

All exercise balls include: pump, plug remover, extra plug and workout chart.

Colors may vary - Contact us for current color selections.



## PurAthletics\*

## Suspension Trainer WTE10701

- Adjustable Suspension Trainer
- System targets core stability and limb strength
- Height adjustable
- Great for cross-fit training
- Foam handles
- Durable nylon material



- 3 inter-changeable Latex bands with varying resistance levels
- Classic tricep pull-down training at home



Chest Expander WTE10634

- Strengthen the chest muscles
- Develops upper back, arms, and shoulders
- ABS contoured handles





## PurAthletics\*

## Sports Cones WTE10707

- 20 cone pack
- Resilient plastic for extreme durability in all weather
- Disc cones stacked for ease of storage & portability
- Versatile cones for sports training
- Highly visible for marking on field, indoor and outdoor courts



## PurAthletics\*

## Speed Reaction Ball WTE10650GN

- Great for hand to eye coordination drills
- Multi-use sports training
- Made of Silicon2.5"
- Highly visible for indoor and outdoor use



## PurAthletics\*

**Speed and agility trainer** WTE10635

- Designed for speed walking, running and hopping
- 11-rung heavy-duty plastic design
- Nylon carry bag
- 4 pcs. steel pegs



## PurAthletics\*

Rotate Push Up Bars WTE10560

- Rotating handles reduce strain on joints
- Works more muscles
- Adds depth range to push up motion
- Great upper body and core
- For all fitness levels



## PurAthletics\*

Twist Board WTE10114

- Magnetic reflexology surface
- Continuous 360° twist board
- 12" diameter
- Use with ankle/wrist weights for effective cross-training
- Includes: workout chart



## PurAthletics\*

**Dual Strength Conditioning Hand Grips** WTE10084

- Light and extra light strength grips suitable for women and seniors
- Ideal for overall hand strength and rehabilitation
- Comfort grip handles



## PurAthletics\*

Power Grip WTE10428

- Finger isolation
- Comfort grip
- Medium resistance
- Recommended by physiotherapists and sports trainers



## PürAthletics\*

Multi-Resistance Hand Grip WTE10539

- 20kg to 40kg resistance using dial adjustment
- Heavy duty spring
- Comfortable handle
- Resistance levels for all users
- Excellent grip strengthening and forearm toning



## PurAthletics\* Thigh Toner+

WTE10173

- Unisex design
- Comfort grip
- Portable and lightweight, great for travel
- Includes: workout chart

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- Offers effective resistance band-based cardio and strength training
- 3 levels of intensity
- Works entire muscle groups including smaller stabilizing muscles
- Portable and lightweight, great for travel
- Includes: workout chart



- Offers effective resistance band-based cardio and strength training
- 3 levels of intensity
- Works entire muscle groups including smaller stabilizing muscles
- Portable and lightweight, great for travel
- Includes: workout chart



PurAthletic: **Push Up Bars** WTE10193

- Non-slip texture
- Ergonomic design
- Angled, comfort grip handles
- Aids in yoga postures easy to grip
- · Disassembles easily
- Portable and lightweight, for travel



## PürAthletics\*

**Speed Rope** WTE10069B

- Lightweight and compact
- Adult adjustable 6' length
- Order single or with a 12 count dispenser



## Weighted 1 lb Skip Rope WTE10475

- Weight loss
- Increase cardio
- Muscle tone
- Removable weight Adjustable 5' cord
- Ball bearing on handles



## PurAthletics\*

**Cable Speed Rope** WTE10636

- 9'8" adjustable metal cable jump rope
- Contoured handles
- Great for cross fit training
- Adjustable length



## PurAthletics\*

**Ultimate Power Chin Up Bar** WTE10533

- Total body workout
- Comfort grip handles
- Max weight: 250lbs /113.6kg
- Includes: workout chart



## PurAthletics\* **Dynamic Wheel Exerciser** WTE10685

- Heavy-duty PVC wheels
- Contoured handles
- Professional grade



## PurAthletics<sup>®</sup> Multi Chin Up Bar WTE10190

- Quick assembly
- Fits most doorways in seconds
- Comfort grip handles
- Max weight: 250lbs /113.6kg
- Includes: workout chart





Single resistance cord WTE10128

- Resistance strength level-medium
- High grade latex tubing 5' in length Portable and lightweight, great for travel
- Includes: workout chart



## Zenzation Athletics **Resistance Cord Kit** WTE10039

- 6 piece set, 2 rubber interchangeable handles, 3 levels of latex cords 5' length: light-mediumheavy and 1 foot protection nylon sheath
- Patented adjustable handles
- Comfort grip handles
- Adjustable cord length
- Includes: workout chart



## PurAthletics\*

**Power Glide Core Slider** WTE10649

- 2 discs x 7" diameter
- Dual sided can be used on carpet as well as hard smooth surfaces
- Bevelled edge for easy grasp Includes: workout chart







## PurAthletics\*

## **Balance Disc** WTE10176

- Textured reflexology surface
- Soft disc cushion
- 13.5" diameter
- Relieves stress on spine
- Improves balance and strengthens core
- Includes: workout chart



**Dome Exerciser** WTE10103

- Double sided use
- Deck 19" diameter
- 8" riser height
- Maximum weight 250lbs/113kg
- Includes: two resistance cords, workout chart



**Sports Recovery Tape** WTE10703

- 16'5" Length X 2" Width
- Most common applications include: Shoulder Pain, Achilles Tendonitis, Calf Strain, Quad Strain, Runner's Knee, Gluteus Pain, Neck Strain, Hamstring Strain, Wrist Pain, Tennis Elbow, Shin Splints, Golfer's Elbow



## PurAthletics®

10 lb /4.5kg Kettle Bell WTE10517

- Slim profile for body comfort
- Flat bottom for stability
- The body toning solution



#### PurAthletics®

15 lb / 6.5kg Kettle Bell WTE10518

- Slim profile for body comfort
- Flat bottom for stability • The body toning solution



## PurAthletics\*

**CF Kettle Bell** 5LB/2.5KG Grey/Pink: WTE10520 10LB/4.5KG Grey/Lilac: WTE10521 15LB/2.5KG Grey/Teal: WTE10522

- Cement filled, durable plastic cover
- Duotone for easy weight identification



## PurAthletics\*

Dumbbell 8lbs/3.5kg: WTE101928 5lbs/2.5kg: WTE101925

- Durable & non-slip neoprene covering
- Sold individually
- Ideal for walking and Aerobics



## PurAthletics\*

**Colored Neoprene Dumbbell Set** A. 2lbs Set Neoprene Dumbbell (1lb each): WTE10612 B. 6lbs Set Neoprene Dumbbell (3lb each): WTE10614

- Premium non-slip dumbbells
- Neoprene covered



Colored Neoprene Dumbbell Set 4lbs Set Neoprene Dumbbell (2lb each): WTE10613

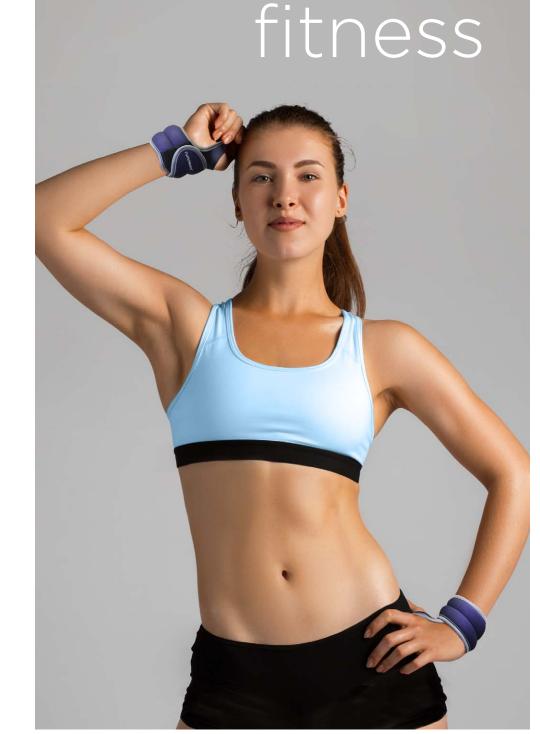
- Premium non-slip dumbbells
- Neoprene covered

Available in:















## PurAthletics\*

Ankle/Wrist Weight Sets A. 5lbs/2.5lb, ea / 1.5kg: WTE100855 B. 2lbs/1lb, ea / 0.45kg: WTE100852-B C. 2lbs/1lb, ea / 0.45kg: WTE100852

- Soft covered weights
- Iron sand filled
- Adjustable strap for a comfortable fit
- Model B (2lbs/1lb): Weights have a thumb grip for stability





## PurAthletics\*

**Men's Weight Lifting Gloves** WTE10504BL

- Front: Leather and Spandex
- Back: 100% Leather
- Inside filling: Padded foam
- · Hand wash in cool water with mild detergent



## PurAthletics\*

Slimmer Belt 10" WTE10596 BL

- Soft & durable neoprene
- Velcro closure adjusts to various sizes • One size fits most
- Lightweight and portable, great for travel
- Size: 10" (25.4 cm ) x 47" x 0.1"



Slimmer Belt 12" WTE10597 BL WTE10597 BL-M

- Soft & durable neoprene
- Velcro closure adjusts to various sizes
- One size fits most

wellness

• Lightweight and portable, great for travel

Zenzation Athletics

Rejuvenate<sup>™</sup>



nzation'(()Athleti Rejuvenate<sup>®</sup>

**Hot and Cold Full Body Massage Kit** WTE10637

- Designed to be used hot or cold
- Instantly relaxes tired feet, eases plantar fasciitis
- Relieves muscle tension
- Improves circulation
- 3-pcs. kit includes instructional poster



Rejuvenate

**Roller and Palm Massager** WTE10621P

- Massager with 9 steel balls with adjustable strap and 360° rotating position for body massage
- Increases circulation during use
- Made of flexible material
- Great for home, office or traveling

Available in:



zenzation Athletics Rejuvenate **Mini Acupressure Ball** WTE10633

- Compact and portable bring along anywhere
- Relaxes tense muscles
- Textured knobby surface
- Enhances circulation

Available in:





**Hand Roller Massager** WTE10696

- Portable size
- Contoured to fit hands



- · Use hot or cold
- Relieves muscle tension
- Improves circulation

Available in:



Rejuvenate\*

**Hot and Cold Foot Roller Massager** WTE10622

- Designed to be used hot or cold • Instantly relaxes tired feet
- Eases plantar fasciitis • Enhances circulation

Available in:





• 2 kinds of massager for different muscle groups

- · Relieves tired muscles instantly
- Promotes healing of affected area and enhances blood circulation
- Small enough for hard to reach zone

Available in:







Rejuvenate\* **Dual Acupressure Therapy Balls** WTE10556



- Green ball spikes are short & firm massage points
- 2.5" ball for minor muscles & tendons
- Purple ball spikes are long & soft penetrating points

Available in:





Rejuvenate\* **Twin Roll Acupressure Balls** WTE10656

• Made of silicone

Zenzation (A) Athletics

· Portable and easy to use













## PurAthletics\* **Hand Therapy Ball** WTE10302S

- Soft for rehabilitation
- Hand washable

zenzation Athletics Rejuvenate

WTE10742

**Insta Lift Body Massager** 

• Improves circulation

• Designed for body massage

• 360° rotating roller design

• Leaves skin glowing and smooth

• With adjustable handle for use on variety of areas

• Eco friendly TPR material



PürAthletics\* **2pc Anti Stress Balls** WTE10303

- For rehabilitation and strength training
- · Hand washable

zenzation Athletics Rejuvenate

WTE10743

look and feel

**Insta Lift Face Massager** 

• Ideal for face massage

• Leaves skin glowing and smooth

• 360° rotating roller design

• Face massager aids in lifting skin for smoother

• Eco friendly TPR material



PurAthletics\* **Therapeutic Foam Roller** WTE101321

Rejuvenate\*

Helps tighten skin

• Improves circulation

• 360° rotating roller design

WTE10741

- Improved high density for durability
- Used widely by physiotherapists, athletes & pilates practitioners
- Improve alignment & hip mobility while increasing core flexibility

**Insta-Lift Neck And Arms Massager** 

• Created for neck and arm massage

• Leaves skin glowing and smooth

· Excellent for rehabilitation, muscle tightness, & helps reduce cellulite



WTE10719

- Trigger point self-massage therapy
- Instantly relieves muscle tension
- Ideal for hard to reach muscles
- Adjustable soft rubber nub



Rejuvenate\* **Textured Foam Roller Kit** WTE10587

Kit contains 1 Textured Foam Roler and

- 1 Smooth Therapeutic Foam Roller • Instantly relieves sore muscles
- Compact and Lightweight 5.5" x 13"
- Massages specific muscle group
- Improves alignment & hip mobility
- Excellent for rehabilitation tool
- Relieves tension & strengthens spine, neck,

shoulders, hips and back



## PurAthletics\*

**Revitalize Foam Roller** WTE10605-13" | WTE10627-18"

- Instantly relieves sore muscles
- Compact and lightweight
- Structured vertical pattern

Available in:







## PiirAthletics

**Lightweight Textured Foam Roller** WTE10704BL

- 5.75" x 12.75"
- Instantly relieves sore muscles
- Compact and lightweight
- Vertical pattern



## PurAthletics\*

**Mini Textured Foam Roller** WTE10708

- Travel size 3.75" x 12"
- Instantly relieves sore muscles
- Compact and lightweight
- Sequential pattern massages specific muscle group









## PürAthletics\*

PurAthletics\*

WTE10627-18"

Available in:

**Revitalize Foam Roller** 

• Instantly relieves sore muscles

Expended body coverage

Structured vertical pattern

**Textured Foam Roller-Men's** Model Black: WTE10599BL-M Model Blue: WTE10599B-M

- Instantly relieves sore muscles
- Compact and Lightweight

- Sequential pattern massages specific muscle group • Compact lightweight design for ease of storage and
- Durable high density EVA plus PVC

Available in:





PurAthletics\* **Hyper Textured Foam Roller** WTE10617

- 5.25" x 13"
- Instantly relieves sore muscles
- Compact and Lightweight
- Sequential pattern massages specific muscle group
- Camou themed pattern

Available in:



PürAthletics<sup>®</sup> **Hyper Textured Foam Roller 2** WTE10623

- 5.25" x 13"
- Instantly relieves sore muscles
- Compact and Lightweight
- Sequential pattern massages specific muscle group
- Vibrant colors match your mood and personality

Available in:











- Capped on both ends to secure your belongings
- Compact and lightweight
- Sequential pattern massages specific muscle group



**Ultimate Massage Foam Roller** WTE10609

- 5.25" x 13"
- Extruded hex pattern breaks up knots and soothes sored muscle instantly
- Peak and Low bump smoothly roll for comfort
- Closed cell foam offers durability
- Hollow PVC core for ease of handling and use

Available in:









WTE10599

- 5.25" x 13"
- Instantly relieves sore muscles
- . Compact and Lightweight
- Sequential pattern massages specific muscle group







